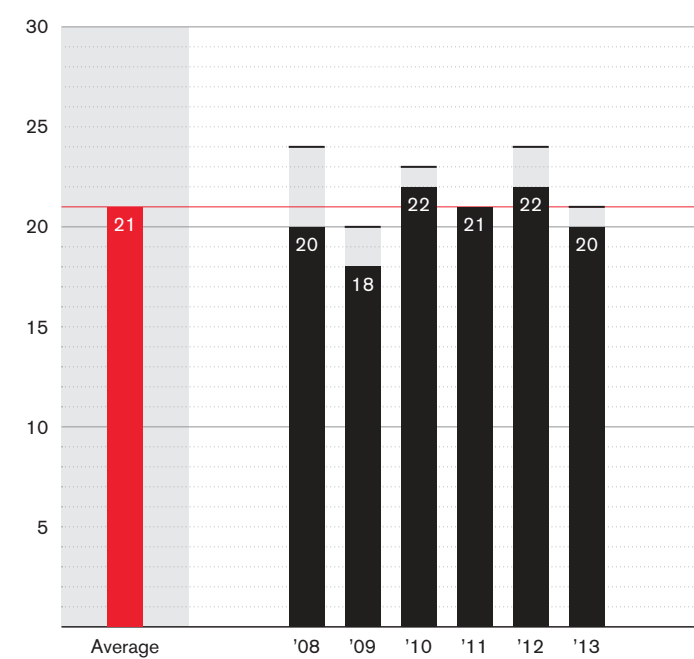


## Program Statistics and Demographics

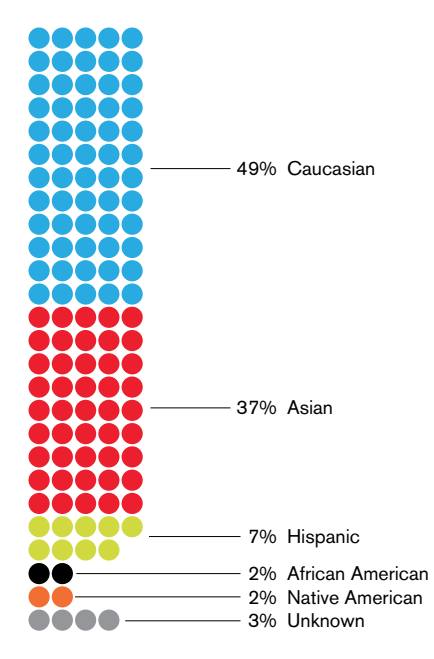
### Class Size, 2008–2013

Over the past six years, the average size of the graduating class in Visual Communication Design has been 21 students. Grey bars indicate student attrition.



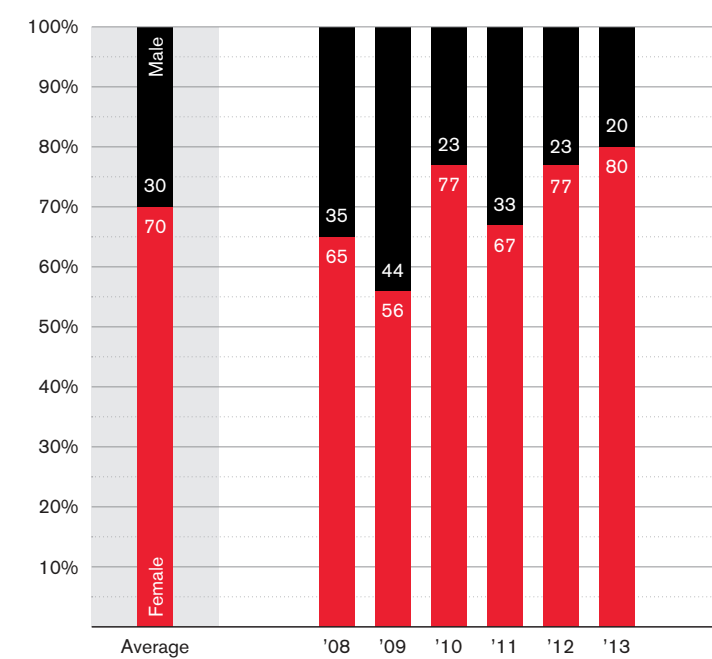
### Ethnic Composition, 2008–2013

Nearly half of all VCD majors are Caucasian; one third are Asian. Other ethnicities account for the remaining 14% of students.



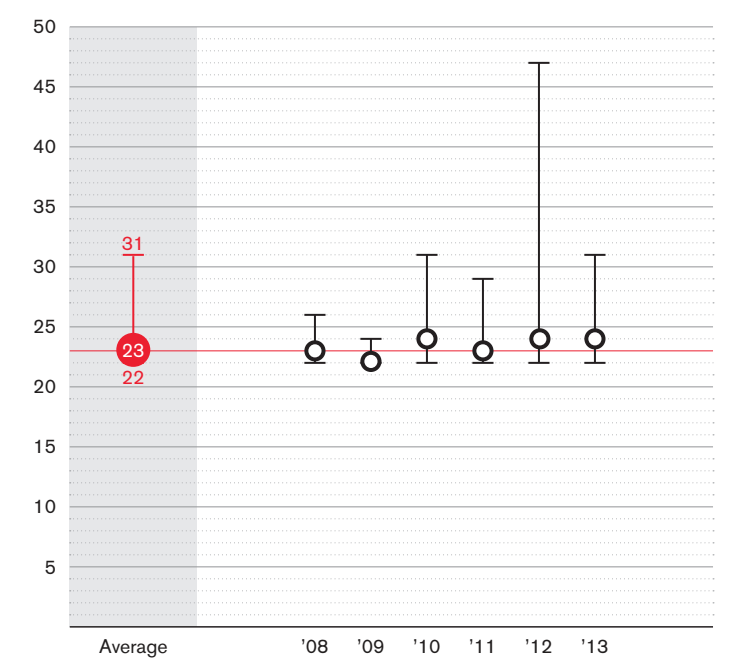
### Gender Ratios, 2008–2013

The percentage of women in the VCD major has steadily increased over the past six years.



### Average Age at Graduation, 2008–2013

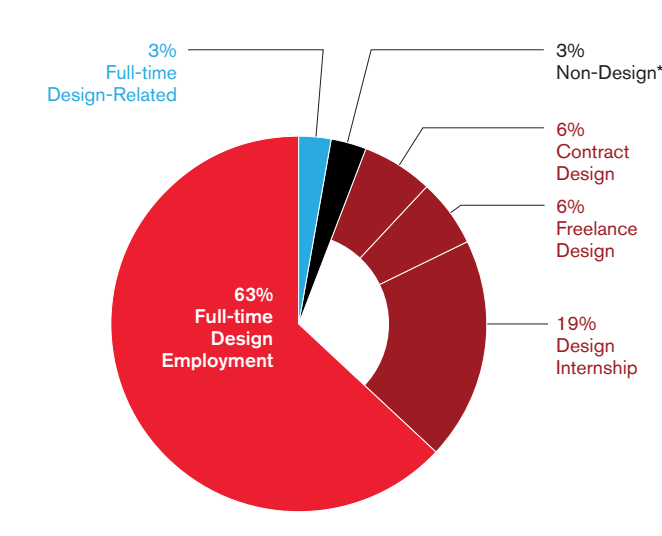
The average age of graduating majors in Visual Communication Design is 23. This average has remained relatively constant over the past six years.



## After Graduation

### Initial Employment After Graduation, 2008–2013

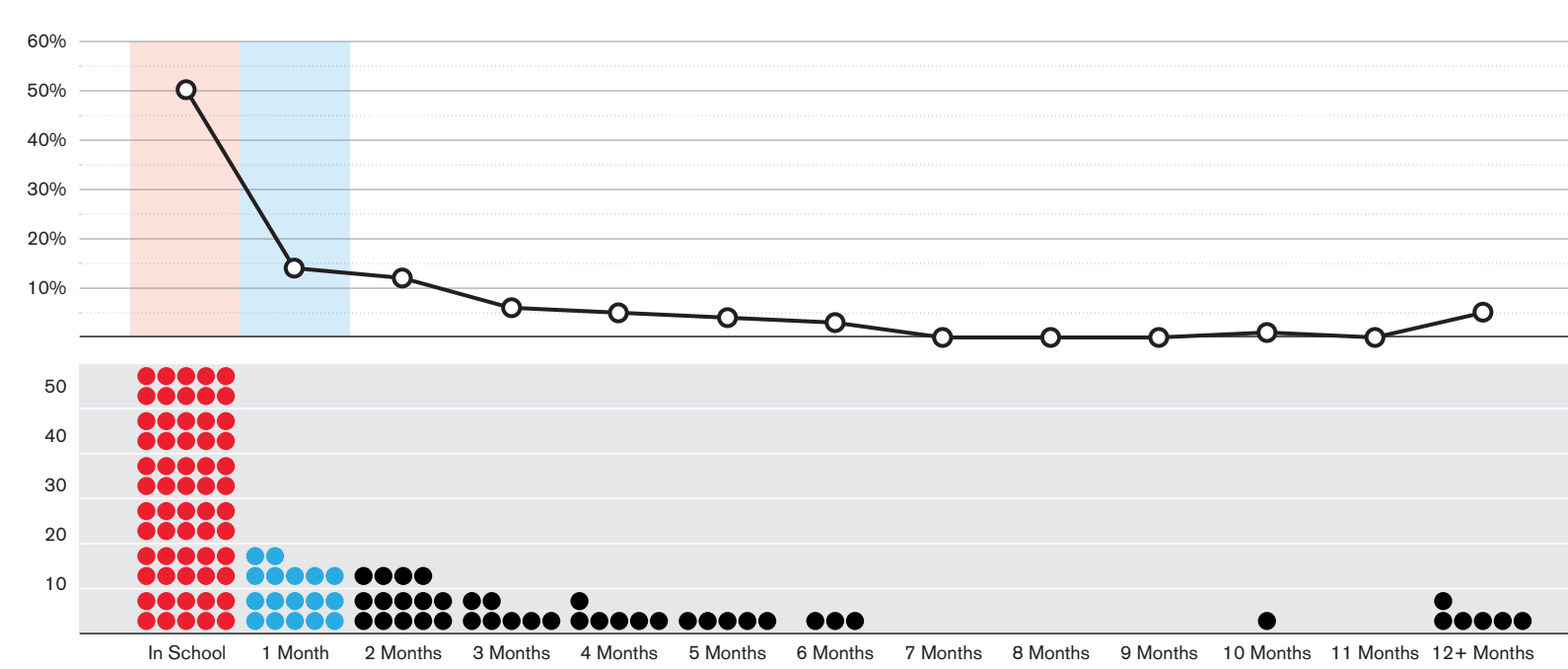
After graduation, 94% of all Visual Communication Design majors are employed in the field of design. An additional 3% are employed in design-related fields.



\*Includes both full-time and part-time employment in a non-design position.

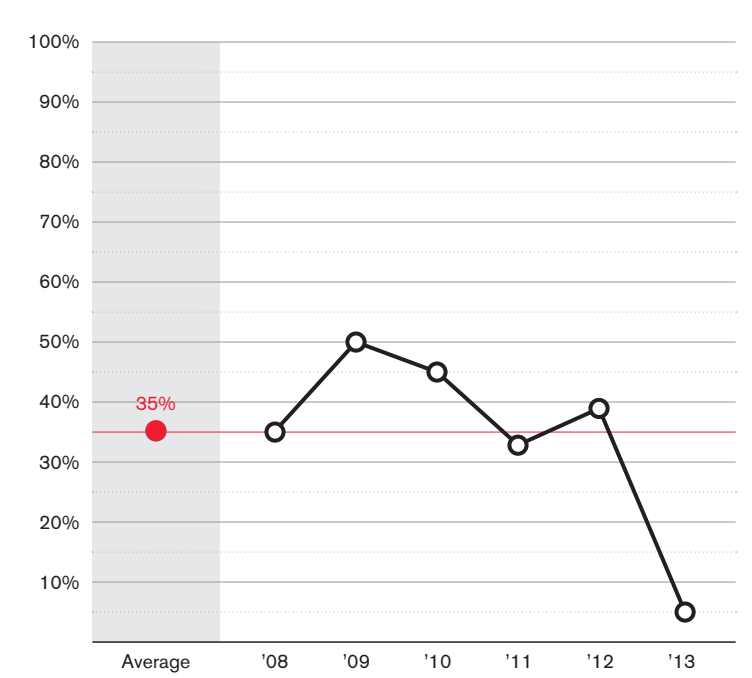
### Time Until Initial Employment, 2008–2013

The majority (64%) of VCD alumni find employment within one month after graduation. Half of all students secured employment during their senior year, before graduation.



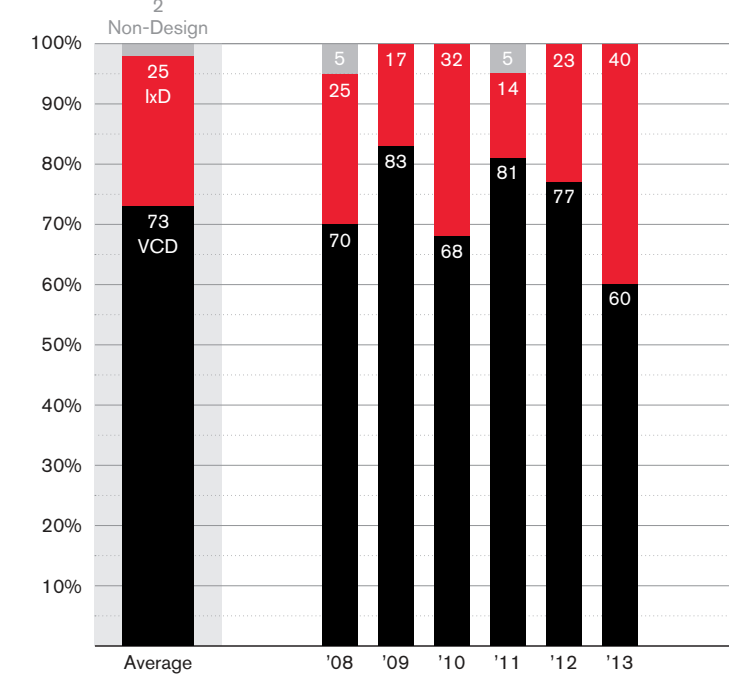
### Use of Design Placement Agencies, 2008–2013

The percentage of VCD alumni working with design employment agencies has steadily declined over time.



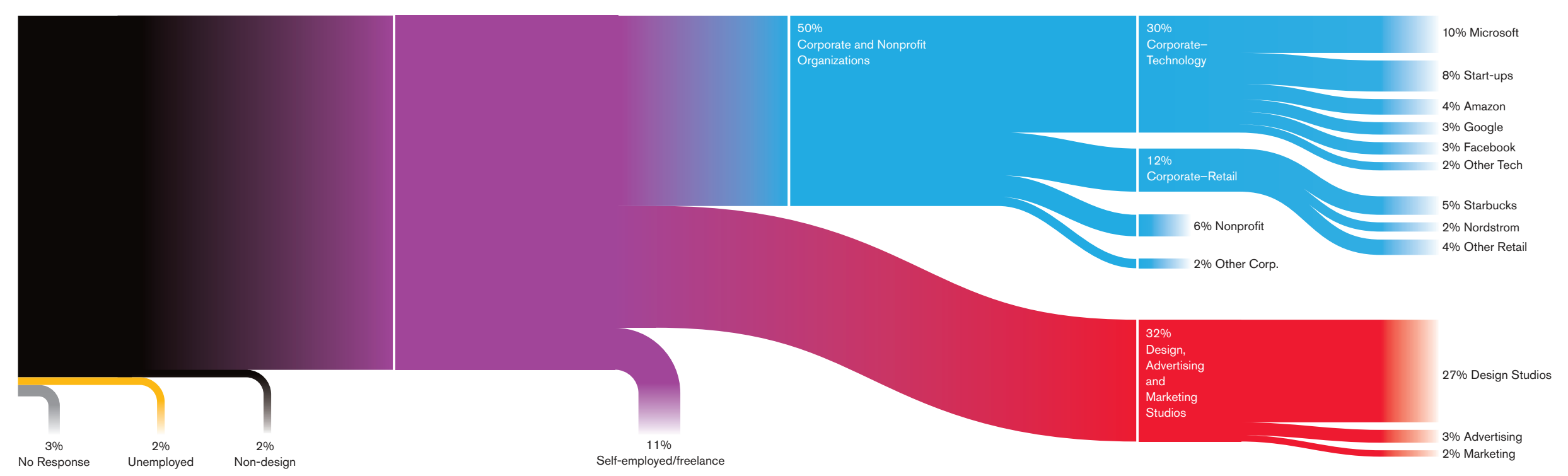
### Disciplinary Focus, 2008–2013

The majority of VCD graduates work as communication designers. However, the number of alumni working in interaction design has been steadily increasing over time.



### Current Alumni Employment, 2008–2013

Of 123 VCD alumni surveyed, 95% (119) are currently employed in the field of design (three alumni are unemployed, and four could not be contacted). Design employment is divided between corporations/non-profit organizations (50%), design/advertising/marketing studios (32%) and self-employment/freelance (11%).



### Visual Communication Employers, 2008–2013

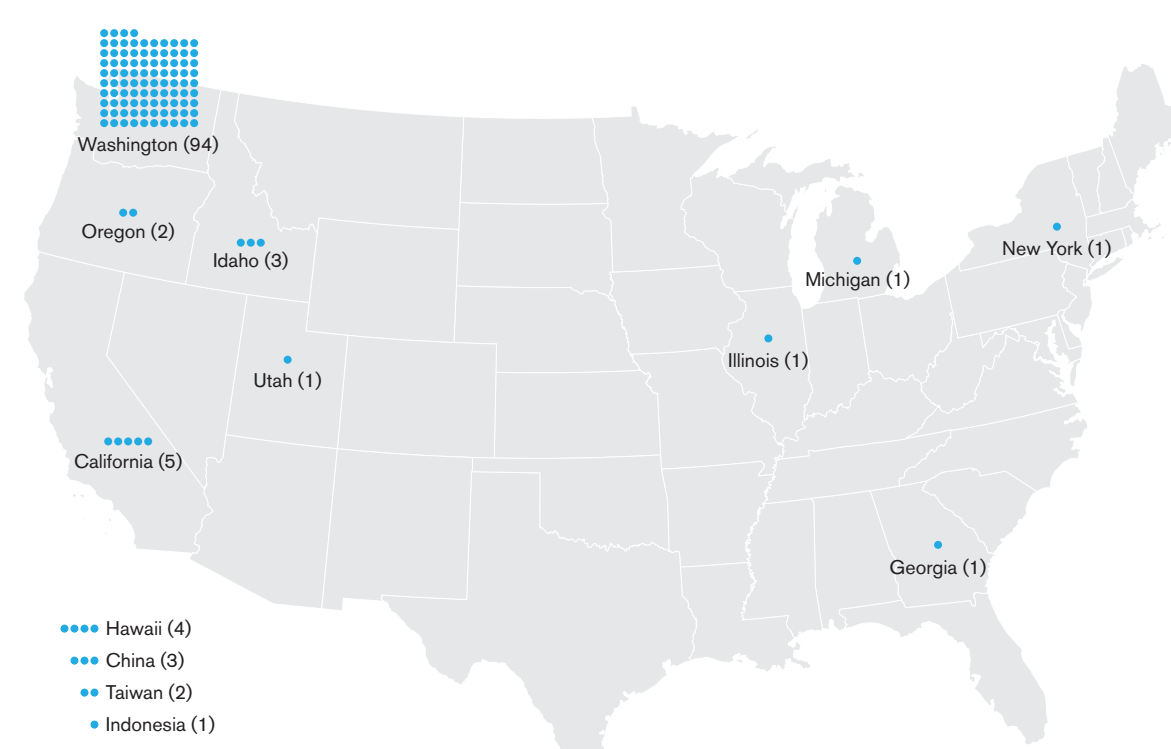
The following is a partial list of corporations/organizations that have employed VCD graduates. Microsoft is the largest single employer, currently employing 12 VCD alumni.

- Airbnb
- Amazon
- Art.sy
- Artefact
- Digital Kitchen
- EDX Exhibits
- Facebook
- Frog
- Google
- HTC
- IBM Design
- IDEO
- Limeade
- Lippincott
- Method, Inc.
- Microsoft
- Mint Design
- Nordstrom
- Ogilvy PR
- Pentagram
- Schema Design
- Starbucks
- Storehouse
- Teague
- Tectonic
- Tether
- Vectorform
- Wieden + Kennedy

### Location Before and After Graduation, 2008–2013

The majority (79% = 94/119) of VCD students come from in-state (Washington). After graduation, most alumni (60% = 71/119) remain in Washington, with 44% staying in Seattle. The largest groups of out-of-state alumni are in California (21%, primarily in San Francisco and Los Angeles) and New York City (9%).

#### Before Graduation



#### After Graduation

